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## Hotel & Resort Facilities

Asia is a favourite MICE destination as well as becoming increasingly popular for weddings/honeymoons or a spa vacation.

**A**SIA HAS LONG BEEN ONE of the world's favourite travel destinations. For more than a decade the countries in Asia have grown exponentially in both economic and cultural sophistication.

An ever-increasing number of multi-

national corporations and international associations are choosing Asia for business and pleasure as it has such a wide range of facilities for the meeting, incentive, convention and event planner. Business travellers are continuing to find it easy to combine work

with play, to experience Asia's many fascinating cultures, and enjoy the superb service that is renowned worldwide.

And more and more, couples are seeking matrimonial ceremonies with a difference. What could be more romantic than getting married in an



exotic foreign location? Many people fantasise about taking their vows in a tropical paradise and Asia not only has numerous Eden-like settings that are ideal for romantic weddings, it also offers exciting cultures, a variety of delicious cuisine and colourful ceremonies.

According to recent bridal surveys couples choosing to wed away from home are on the increase: figures for different countries are estimated at between 10 and 25 per cent! Marrying away from home with close friends and family or even eloping, combining both a wedding and

honeymoon, is a wonderful way to relax and escape pre-wedding stress. Instead of worrying about the logistics of a huge affair, couples that opt to marry away can focus on the essentials such as personalising their vows and intensive spa pampering for the big day! □



